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## 2023 Gold Medal Awards Program Application - Public Agency

Official Organization Name (This will be used for publicity and award purposes) \*

Select the appropriate population category for the jurisdiction served by your agency. \*

Contact Information: Primary point of contact \*

First Name

Last Name

Please use your formal name with credentials. Primary contact will receive ALL communications regarding the Gold Medal application.

Contact Email \*

Contact Phone Number - Preferred (this will be the main number we call if needed) \*

**Alternate Phone Number \***



Please provide name if different from the primary contact.

**Department/Agency**

**Address \***

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

**Name of Director/Agency Information \***

First Name

Last Name

Please use your formal name with credentials

**Director Email \***

**Director Phone - Office \***

**Director Phone - Mobile \***

**Agency Website \***

**Current Program Brochure Website Link \***

**Master Plan Website Link \***

**Strategic Plan Website Link \***

**Is your website controlled by the agency or your jurisdiction? \***

## Planning

Please upload a three page Executive Summary of your most recent Master Plan and a three page Executive Summary of your Strategic Plan for the agency. Within this overview, it is suggested the overview include major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan.

### Load Executive Summary of your Master Plan here. (Maximum 3 pages)

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

### Load Strategic Plan Executive Summary. (Maximum 3 pages)

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

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## NRPA Park Metrics Profile Data (2022)

National Gold Medal applicants are required to upload data from the NRPA Park Metrics Form as a condition of application. It's a simple process to create an account for an agency that has not participated in the past. <https://nrpaparkmetrics.com/NRPA/Account/login.aspx>  
(<https://nrpaparkmetrics.com/NRPA/Account/login.aspx>)

Once an agency has submitted their Park Metrics questions they can go to:

1. Reports
2. Custom Reports
3. Click "Switch to Side-by-Side Reporting"
4. Click Search in Step 1
5. Select your agency and click "Build Report" in Step 2
6. Export the results in Step 3

## Load NPRA Park Metrics Profile Data (2022) Here \*

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .csv, .pdf

### Jurisdiction Information

Note: Much of the following information is helpful in determining which agencies would be most similar for benchmarking purposes. These figures provide agencies with important demographic characteristics of the jurisdictions served by the various agencies. Most of the information can be found on the Census Bureau's website at: <https://www.census.gov/quickfacts> (<https://www.census.gov/quickfacts>)

### Table Question



	FY2018 Actual	FY2022 Actual
What is the square milage that your incorporated jurisdiction serves (estimate if necessary)		
Jurisdiction population (estimate if necessary)		
Jurisdiction Median Household Income (from Census data or estimates)		
Percentage of jurisdiction population that is younger than 18 years of age		
Percentage of jurisdiction population that is older than 65 years of age		

Although not required for participation, does your agency currently hold or is currently going through Commission on Accreditation of Park and Recreation Agencies (CAPRA) accreditation? \*

Select... ▼

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## Essay Questions

Please answer the following questions:

**1. Recognizing each public park and recreation agency is unique in its purpose, mission, culture, financing, governance, enabling legislation, etc., what does your agency do well in managing its resources to meet its stated goals? \***

Limit: 300 words

**2. Based upon your response to Question 1, what are your agency's measurements and how are you measuring what you say you are doing well? Cite three examples of assessments or measurements and provide data. Each example is maximum of four points, for a total of 12 points \***

Limit: 240 words

**3. Successful and/or well managed agencies consistently communicate internally to ensure their team members are informed and engaged; they are included in the decision-making processes; and they are motivated to succeed. Describe three examples undertaken in the last three years of agency initiatives or actions that demonstrate how it communicates, engages, and connects with its team members. Explain the intended outcomes and how they are being measured. Each example is maximum of four points, for a total of 12 points \***

**4. Enlisting and engaging with external entities, i.e., community members, customers, businesses, partners, or coalitions, can expand an agency's resources and influence. Describe three examples undertaken in the last three years that demonstrate the agency's efforts to increase its resources or influence by involving community members, customers, businesses, coalitions, or partners. Explain the intended outcomes and how they are being measured. Each example is maximum of four points, for a total of 12 points \***

**5. Park & recreation agencies are called upon to demonstrate the results of their services and practices to decision-makers and the public. Cite three outcomes, results, or impacts achieved in the last three years that your agency has measured; background about the outcome(s); and the results achieved. Each example is maximum of four points, for a total of 12 points \***

**6. Park & recreation agencies focus on creativity and innovation. Cite three innovations implemented by your agency within the last three years that have had a significant impact on service delivery, customer satisfaction, partnerships, financial condition, fiscal sustainability, and/or internal operations. Each example is maximum of four points, for a total of 12 points \***

**7. What initiatives or actions has your agency undertaken in the last three years to ensure all members of the community have fair and just access to quality parks and recreation? \***

Limit: 150 words

**8. What initiatives or actions has your agency undertaken in the last three years that advance health equity, improve individual and community-level health outcomes and quality of life? Cite efforts undertaken for team members and /or members of the community that activate and inspire health and wellness. \***

Limit: 150 words

**9. What initiatives or actions has your agency undertaken in the last three years to address the impact of climate change through environmental stewardship, sustainability practices, and environmental programming? Cite efforts undertaken. \***

Limit: 150 words

**10. What challenge(s) has your agency experienced in the last three years and what action(s) has your agency undertaken to address the challenge(s)? Cite the agency's role in identifying and addressing the challenge(s), the steps/actions undertaken, and the measured effectiveness of the effort(s). \***



Limit: 300 words

**THANK YOU!**

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